

CARTERET *On The Move*

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CARTERET VOTED BEST TOWN IN CENTRAL NEW JERSEY

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Reiman**

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Jenna Intersimone,
Published Aug. 28, 2018

Photos courtesy of Brian Chen

“When we asked Central Jersey readers to narrow down and then name their favorite town in the region beginning on July 12, we had some ideas of what towns would come out on top.

However, as the poll, which offered voting options to every town in Somerset, Middlesex, Hunterdon and Union counties, narrowed towns down to eight, then four, and then two options, we were more than just a little surprised with the results, which brought in almost 40,000 total votes from all rounds.

Elizabeth were named as the top four towns before Carteret and Bloomsbury went head-to-head one week later. After almost 25,000 responses in the final seven-day round, Carteret was the clear winner with 70 percent of the votes.

When Carteret Mayor Daniel Reiman heard about the poll, his communications office shared it with residents and encouraged them to get involved since he knew it would be fun for them, he said. However, he too didn't see the town coming in on top in the friendly competition.

‘We certainly don't have the number of sit-down restaurants as some other towns, but

[Continued on page 3]

The C.B.P. is a Non-Profit Corporation that promotes Business Retention and Recruitment through a variety of Marketing Programs and Incentives.

Bedminster, Carteret, Bloomsbury and

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CARTERET VOTED BEST TOWN IN CENTRAL NEW JERSEY

[CONTINUED FROM COVER]



we do attract thousands of people each year to our 17-acre Carteret Waterfront Park, Reiman said.

Carteret does have an extensive social calendar, with events such as Latin Fest held on July 28 which brought in 7,000 people this year, Independence Day Festival held on July 3 and the Charity Carnival, Ethnic Day and the Carteret Charity Car Show in early September. The borough also hosts concerts every Sunday night in the summertime at the waterfront as well.



According to Reiman, one of the ways Carteret stands out from the crowd is the parks that host these events. More than \$100 million has been invested in the parks in the last 10 years, much of which went to the large waterfront park. In two years, the park will also welcome a two-mile riverwalk when it breaks ground at the end of this year.

Carteret also hosts a Pianos in the Park program, which has set up a playable piano painted by a local artist in every borough park. Music Rhapsody Park at Carteret Park, a park with outdoor musical instruments, has also recently been implemented.

Carteret has also seen much redevelopment in the past few years,



none of which is slowing down. Ground was broken on July 21 on the Carteret Performing Arts and Events Center, which will include a 500-seat black box theater, a 1,600-plus seat main theater and a 5,000-square-foot art gallery wrapped around the building, as well as a rooftop element which will hold about 200 people.

The district will also include multiple mixed-use residential and commercial buildings, with 67 residential units and more than 12,500 square feet of commercial space that will be home to five new sit-down restaurants. A 180-slip waterfront marina will also soon join Carteret, as well as a ferry terminal project to Manhattan.

Currently, Carteret residents and visitors can also utilize the RWJ Rahway Fitness & Wellness Center at Carteret, which pulls in attendants from more than 40 different zip codes. The borough's Portuguese restaurants Chateau Madrid and Oliveiras da Serra are also very well-known, as well as the Blazing Star Cultural Arts Center.

'People in their 30s, 40s and 50s used to move out of Carteret but now they're 'coming home,' so to speak, and putting down roots here,' Reiman said. *'We have had so much redevelopment.'*

Reiman also marked diversity as one the reasons that Carteret has become an ideal place to live. The town consistently gets high marks when it comes to diversity, being named as number 11 by niche.com and number four by NJ.com as the most diverse town in the state in 2018.



'We have seen a lot of rejuvenation here that is bringing in fresh new young people, young professionals, empty nesters and more,' Reiman said. *'Our residents are quite impressed to see what happens. It's a great little town, even though we're not out there in the paper every day.'*



Jenna Intersimone's "Destination Jersey" column appears Tuesdays. Her "Life Aboard The Traveling Circus" blog is at Life-AboardTheTravelingCircus.com. Tweet her at @JIntersimone or email her at JIntersimone@GannettNJ.com.

Carteret Celebrates 42nd Ethnic Day and Charity Carnival

Proceeds to benefit victims of Hurricane Florence

Mayor Daniel J. Reiman and the Borough of Carteret co-hosted their annual Charity Carnival in September to benefit victims of Hurricane Florence.

The Carnival, attended by well over 15,000 residents and visitors, began Thursday with rides, games, traditional Carnival food, local vendors, and Beginnings, a Chicago Tribute Band, who performed such hits as Saturday in the Park and If You Leave Me Now, to a few hundred relaxed listeners and dancing couples alike. Friday at the Carnival featured a showing of the popular superhero movie Black Panther and Experiment 34, whose music is inspired by groups like the Red Hot Chili Peppers and Tom Petty, rocked the crowd and gained the band new fans for years to come.

Saturday at the Charity Carnival was Ethnic Day, the 42nd annual celebration of Carteret's community diversity. Carteret is the 4th-most diverse municipality in New Jersey with a population that is 33% Hispanic, 21% Asian, 14% Black and 32% White. Food vendors representing over a dozen countries showcased their best recipes and the day was capped off by a special performance by the popular band Sister Hazel, which has toured together for over 20 years and reached #1 on the Billboard Charts with their hit All for You. According to the band, this was their first New Jersey show in a while, and were happy to be back, much to the delight of their loyal fans – "The Hazelnuts." A video of the band's performance is available on Carteret.net and the Borough's public access cable television station, TV 36, on Comcast.

Sunday, the final day of the Charity Carnival, featured the 16th Annual Carteret Car Show. Classic rides, including motorcycles, dazzled crowds and there were awards given for Best of Show and

runners-up. The Borough was lucky to enjoy beautiful weather for the car show and the other days of the Carnival. However, those in the Carolinas recently experienced the devastating and fatal effects of Hurricane Florence. Mayor Reiman has announced that the Children's Charity Trust Fund will be donating a portion of proceeds and supplies to the victims of Hurricane Florence.

CARTERET'S 43rd ANNUAL ETHNIC DAY FESTIVAL



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Mayor Dan Reiman & Council Break Ground on Carteret Performing Arts and Event Center



Mayor Reiman has announced that construction on the state-of-the-art Carteret Performing Arts and Event Center (CPAC) began at an official groundbreaking ceremony this summer.

The ceremony featured live theatrical performances, a magician, comedian and family-friendly activities including music, and light refreshments. A miniature model of CPAC was also given to the first 600 people in attendance.

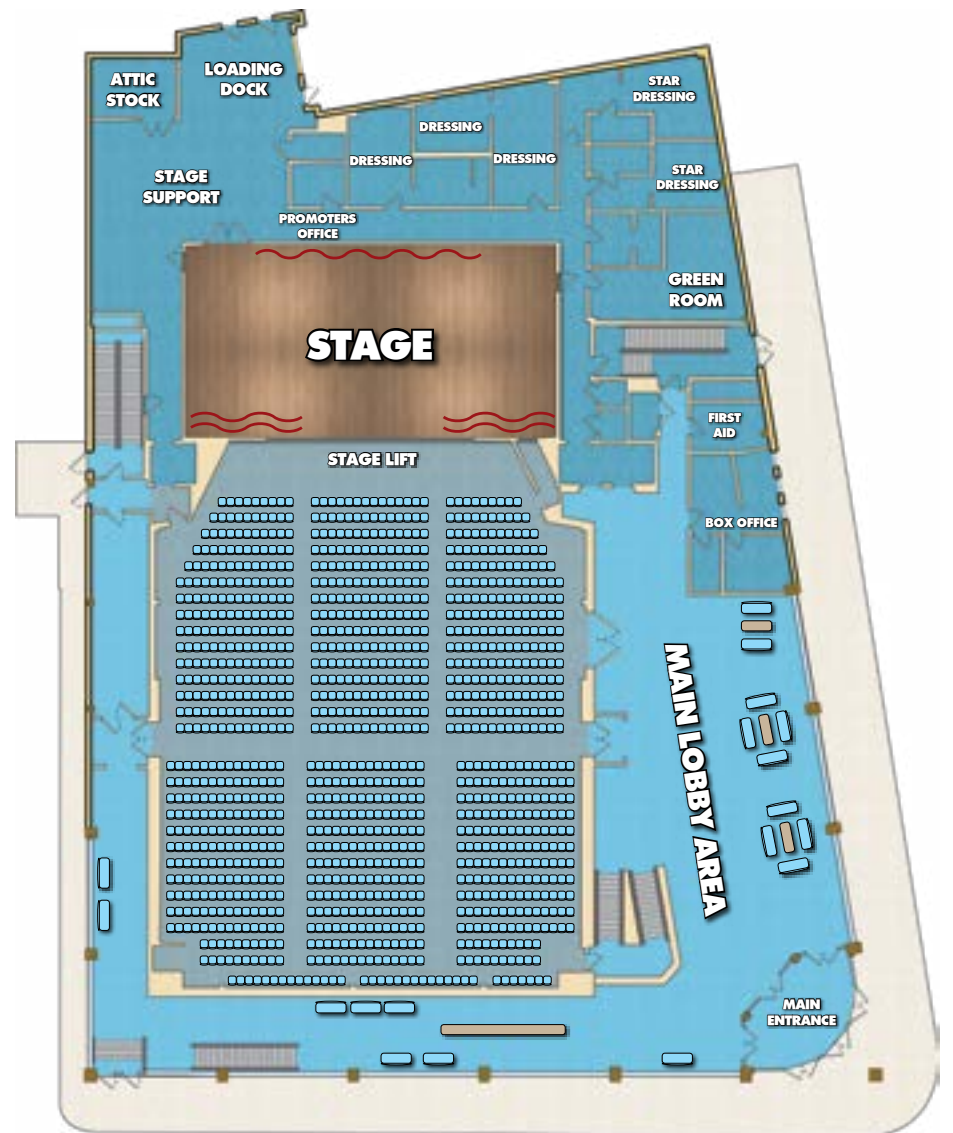
“Our arts center will be one of the premiere entertainment venues in the region,” said Mayor Dan Reiman. *“We expect construction of the theater and our upcoming Carteret Arts District to be completed and open by 2020. The arts center and the surrounding private investment in the arts district will revitalize our downtown and re-invigorate our thriving community.”*

The theater is being developed by the Carteret Business Partnership (CBP), a non-profit economic development corporation supported by members including Amazon, Dr. Pepper/Snapple, Verizon, Goldman Sachs, A. Duie Pyle, Graybar, Fedex Ground, Kinder Morgan, Berjé, TJX HomeGoods, and Nu World Cosmetics amongst hundreds of other member companies.

CPAC, located at the site of the old Ritz Theater, will be managed and operated by Comcast Spectra Venue Management, whose other clients include the Wells Fargo Center in Philadelphia,

the Atlantic City Convention Center, and over 300 additional clients around the world. Funding for the center will be partially provided by a \$6 million grant received by the CBP in 2015 from the Middlesex County Cultural Arts Trust Fund.

In addition to CPAC, the Carteret Arts District will also include multiple mixed use residential and commercial buildings. To find out more about the Carteret Performing Arts and Event Center, please visit Carteret.net or call 732-541-3835.



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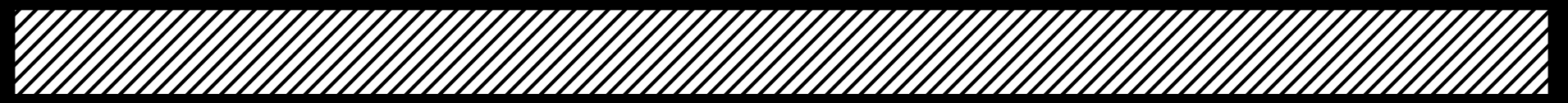


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State of New Jersey Pledges \$1 million toward Carteret Performing Arts and Event Center

Mayor Reiman was joined by New Jersey State Assembly Speaker Craig Coughlin, New Jersey State Senator Joseph Vitale, and New Jersey Assemblywoman Yvonne Lopez to announce a \$1 million state grant toward construction of the Carteret Performing Arts and Event Center (CPAC).

“Mayor Reiman’s commitment to the arts and dedication to providing quality entertainment here in Carteret has earned the state’s support of the Carteret Performing Arts Center,” said Speaker Coughlin. “New Jersey is proud to devote \$1 million toward the project.”

The theater is owned by the Borough and is being developed by the Carteret Business Partnership (CBP), a non-profit economic development corporation supported by members including Amazon, Dr. Pepper/Snapple, Verizon, Goldman Sachs, A. Duie Pyle, Graybar, Fedex Ground, Kinder Morgan, Berje, TJX HomeGoods, and Nu World Cosmetics amongst dozens of other member companies. CPAC will also be funded in part by a \$6 million grant from the Middlesex County Cultural Arts Trust Fund, which the Borough received in 2015.

Senator Vitale proclaimed “It’s a terrific day. I’ve had the honor of representing Carteret for 20 years and to see the work that Mayor Reiman and the Borough Council have done over all these years - the thoughtfulness, the planning, the hard work, all those decisions they made, all the things that have happened in Carteret doesn’t just happen by accident, doesn’t happen by just showing up. It happens by hard work and really being diligent and caring about their community.” Senator Vitale added “Mayor Reiman was born and raised here and cares about this town. Everyone that works here shares the same mission. From this hole in the ground will come a beautiful facility and I look forward to attending opening night.”

“Our arts center will be the premiere entertainment venue in the region,” said Mayor Dan Reiman. “We expect construction of the theater and our upcoming Carteret Arts District to be completed and open in 2020. The arts center and the ongoing surrounding private investment in the arts district will revitalize our downtown and re-invigorate our thriving community. This will be a regional destination that will attract visitors and the arts.”

“Carteret is a community that continues to get better year after year,” said Assemblywoman Lopez. “Under the leadership of Mayor Reiman the Carteret community will now get the opportunity to enjoy the arts in a state of the art facility. The Carteret Performing Arts and Events Center will undoubtedly be a crowning jewel in Middlesex County and I look forward to attending the amazing productions that will take place there.”

To find out more about the Carteret Performing Arts and Event Center, please visit Carteret.net or call 732-541-3835.



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- Mayor Dan Reiman

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Carteret Receives \$750,000 Grant from Middlesex County Open Space Fund for Noe Street Park Improvement Project

Mayor Reiman has joined Middlesex County Freeholder Director Ron Rios to announce that the Borough will receive \$750,000 from the Middlesex County Open Space Fund for its Noe Street Park improvement project.

The Middlesex County Board of Chosen Freeholder adopted Resolution 18-1125-R by a unanimous vote at their August 16, 2018 meeting, which authorized “execution of grant agreement with the Borough of Carteret under the Middlesex County Open Space, Recreation and Farmland and Historic Preservation Trust Fund for the Construction of Noe Street Park in the amount of \$750,000.00.”

“The County is committed to providing continued support to our municipalities for the improvement of their recreational facilities,” said Middlesex County Freeholder Director Ronald G. Rios. *“We are proud to partner with the Borough of Carteret on this project. Every new park and recreational amenity not only benefits the residents of that municipality, but contributes to the quality of life of County residents as a whole.”*

Noe Street Park is a new park which will act as a regional storm water retention pond to mitigate possible flooding to residential areas and provide additional opportunities for passive recreation for Borough residents. The borough acquired a block of residential properties in the low lying areas of Noe Street that have experienced severe flooding in the past, and were destroyed during Hurricane Sandy. The properties were combined with borough lots to be used to create a passive recreation park. The county and borough open space funds will create active and passive recreational amenities within the area set aside as Noe Street Park.

“Noe Street Park is a win-win for our residents and visitors,” said Mayor Reiman. *“Not only will the retention basin alleviate flooding, it was also serve as an ice skating rink in the winter,*

which will be surrounded by a beautiful walking path.”

At the center of Noe Street Park will be a detention basin used to collect storm water from new and additional catch basins on the street. Once the water exceeds a certain level, a recently completed stormwater pump station will begin pumping excess water to upgraded outflows off of Peter J. Sica highway to The Arthur Kill.

Such improvements will reduce pollution resulting from a previously overtaxed infrastructure system adjacent to Noe’s Creek and the Arthur Kill areas. This area was previously impacted by Superstorm Sandy and this resiliency project will mitigate the impact on the Borough in the event of another major storm. Once the project is complete all of the roads will be milled and repaved.

Total cost of the project is \$13,200,000, which was funded by a low interest 20-year loan through the NJ Infrastructure Bank of which \$2,483,168 will be in the form of a principal forgiveness grant. Land Acquisition of \$1.05 million was funded by a grant from the NJ DEP Green Acres program.



THE FUTURE NOE STREET PARK





Carteret Participates in 35th Annual National Night Out Against Crime



On Tuesday, August 7th, 2018, residents and neighborhoods throughout the Borough of Carteret joined forces with thousands of communities nationwide for the “35th Annual National Night Out” (NNO) crime and drug prevention event. National Night Out in Carteret is sponsored by the National Association of Town Watch (NATW) and co-sponsored by Mayor Daniel J. Reiman, the Carteret Borough Council, and the Carteret Police Department’s Crime Prevention Unit.

NNO involved over 16,500 communities from all 50 states, U.S. territories, Canadian cities and military bases around the world. In all, an estimated 38.5 million people participated in ‘America’s Night Out Against Crime.’

National Night Out is designed to:

- **Heighten crime and drug prevention awareness.**
- **Generate support for, and participation in, local anticrime efforts.**
- **Strengthen neighborhood spirit and police-community partnerships.**
- **Send a message to criminals letting them know neighborhoods are organized and fighting back.**

Residents in neighborhoods throughout Carteret and across the nation, were asked to lock their doors, turn on outside lights and spend 6:30 pm – 9:30 pm outside with neighbors and police.

“Carteret is dedicated to the safety of our residents and the prevention of crime,” said Mayor Dan Reiman. “Each year the Borough Council, our Police Department, and I look forward to joining together with our community for a night of fun to display solidarity and show our children that there are fun alternatives to crime.”

Carteret has won National Awards for outstanding participation the past 15 consecutive years (2003 through 2017). Last year the Borough had more than 900 adults and children take part. look forward to this year being even bigger and better.

You may read more about National Night Out at Carteret.net or NATW.org



Carteret Appoints Seven Additional Full Time Police Officers and Five Sergeants

Mayor Reiman swore in seven new full time Officers to the Borough Police Department on Saturday, July 28th, along with five newly promoted Sergeants. The addition of these seven new officers will bring the total of full time Carteret Police officers to 60, in addition to 20 part time officers and 19 civilian employees.

“Carteret is dedicated to ensuring the safety of our residents and visitors,” said Mayor Reiman. “Hiring new officers and promoting senior officers benefits our community by providing the resources to keep our Police Department prepared and adequately staffed.”

New officers ceremonially sworn in included promoted Special Law Enforcement Officer Ahmed Rady, Officer Justin Craig, Officer Eric Guzman, Officer William Higgins, Officer Meghan McFadden, Officer Anthony Ramos, and Officer Lawrence Yang. Officers being promoted to Sergeant include Sgt. Larissa Lilavois, Sgt. John Kelly, Sgt. Douglas Greenberg, Sgt. Antonio Dominguez, and Sgt. Justin Terebetski.

Sgt. Larissa Lilavois is the first female Sergeant in the Carteret Police Department’s history. She has served the Carteret Police Department since 2005, first on patrol until 2007, followed by her time as a Juvenile Detective and DARE Officer until 2008 when she was assigned to the General Assignment Detective Bureau.

Sgt. John Kelly is currently serving his 9th year with the Carteret

Police Department. He previously served as patrolmen for the South Amboy Police Department and in the United States Marine Corps, where he served two combat tours in Iraq.

Sgt. Douglas Greenberg is a 16 year veteran of the Carteret Police Department who has served both in the patrol division and in the Juvenile Aid Bureau as a detective.

Sgt. Antonio Dominguez began serving in the Carteret Police Department in 2011 and has been the handler for narcotics scent detection K-9 “Ukon” since 2016.

Sgt. Justin Terebetski was born and raised in Carteret, and has been on the Carteret Police force since 2005, during which time he has received multiple awards from the Borough and PBA.

In addition to hiring the seven new full time officers and promoting five Officers to Sergeant, Mayor Reiman recently swore in sixteen new Special Law Enforcement Officers to bolster the Borough’s Police force for large Summer events and various community activities.

The Borough of Carteret has also announced it is hiring crossing guards and 911 dispatchers. To apply, or for more information, please visit Carteret.net/police-department.



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Mayor Reiman to Host Ribbon Cutting for New Football Field and Track at Carteret H.S.

Mayor Daniel J. Reiman will be joined by the Carteret Board of Education and the Borough Council on Friday, September 28, 6:30 pm, at Walter Overholt Stadium to commemorate the opening of Carteret High School's new football field and track with a ceremonial ribbon cutting. The ceremony will be followed by the varsity football team's first scheduled home game of the season against Colonia at 7 pm.

This ceremony marks the end of Phase 1 of renovations at the stadium, which includes construction of a multi-purpose synthetic turf field, reconstruction of the asphalt track to regulation size with a new rubberized surface and lane markings, and added field improvements including areas for shot put, pole vault, long, triple and high jump, and discus.

"These renovations will help enhance the quality of the competitive experience for our student athletes," said Mayor Reiman *"The facilities will also be available to the public when not in use for school activities, which provides our residents with a new park and active recreational opportunities for local youth sports and recreation."*

The cost of Phase I was \$2 million dollars and was funded in part from the Board of Education's Capital Improvement account and in part from the Borough's Capital account.

"By combining our resources, we were able to move forward with these much needed improvements," said Council President Dennis DiMascio.

Board of Education President Marty Murray said *"The scheduled improvements to the stadium are long overdue. The Board of Education working with Mayor Reiman and Borough Council are giving the students a safe, state of the art facility they will be able to use for multiple sports and events for years to come."*

Also included in Phase I was security fencing installation, utility upgrades, lighting upgrades and site improvements.

Phase 2 of the project will provide improvements to the stadium structure, including planned ADA-compliant restrooms and other modern facility upgrades. Phase 2 design will start in 2019 and could be completed by 2020, with financing permitting.

"This is a great example of local shared service with both agencies working together to identify and address issues that are of concern. It is a win-win when you can combine resources and add value to the community," concluded Mayor Reiman. *"I commend the Council and the Board of Education on this partnership and I look forward to finding ways to work together for the benefit of our children in the future."*





MAYOR DAN REIMAN THE BOROUGH COUNCIL & the CARTERET BOARD OF EDUCATION

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Performance Team Opens New 540,000 Square Foot Facility in Carteret

Press Release courtesy of Performance Team.

Performance Team (PT), a leading provider of ecommerce, distribution and transportation services to the retail, fashion, and automotive industries, has announced the opening of a new 540,000 square foot distribution center in Carteret, New Jersey, further expanding Performance Team's East Coast presence.

The 540,000 square foot Class-A building will complement existing operations in PT's Edison, NJ and Long Island, NY facilities. The new facility creatively uses the existing structure and includes an 80,000 square foot mezzanine as well as a pick loop and high speed sorter. The building will serve as a shipping center for one of PT's growing retail customers and creates additional opportunities in port drayage, store delivery and vendor consolidation. "This is yet another step forward in growing our national footprint and our overall East Coast strategy," said Craig Kaplan, Performance Team CEO. "PT understands that expanding our network will better enable us to support existing customers while also creating opportunities to find solutions for new customers."

In preparation for the building's opening, several of PT's senior leaders have relocated to help launch the operation and ensure a smooth transition. Along with the existing employees, additional workforce has been recruited to join the PT Carteret operations. The facility is expected to employ approximately 800 associates at steady state.

About Performance Team

Performance Team offers a full suite of ecommerce, retail, wholesale, and omni-channel distribution and transportation services. Our services include dedicated facility management, replenishment, pick and pack, garment on hanger (GOH), value-added services, retail compliance, consolidation/deconsolidation, transload and drayage etc. For details on Performance Team's services, visit www.performanceteam.net.



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We congratulate Mayor Daniel Reiman, the Borough Council, Carteret's business community and residents on the well-deserved recognition of being named Central Jersey's Best Town.





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COMMUNITY SPOTLIGHT



Dr. Sultan Babar

Dr. Sultan Babar, a Carteret resident arrived in town at the age of 10 when his family immigrated from Pakistan. Sultan attended Carteret public schools until his graduation from Carteret High School in 2003. Sultan attended college at NJIT, where he majored in Math and Biology and served as President of the Pakistani Student Association for three years. Upon completing his undergraduate degrees, Sultan studied at The Medical University of the Americas – Nevis and achieved his M.D.

“My Parents’ story is a true example of the American Dream - two immigrants with limited education who moved to America to give their family a better life,” said Dr. Babar. “Now, thanks to their sacrifices and the opportunities that this country offers anyone who

is willing to work hard, they can say their son is a doctor. Now I have an opportunity to pass those same opportunities along to my children”

In 1996, Dr. Babar became a naturalized citizen of the United States.

In March of this year, Dr. Babar purchased a home here in Carteret, where he has chosen to raise his 3 children – Fatima, Aamina, and Mohammad Humza.

“I received an excellent education, that comprised of academics and technical skills, in the Carteret school system. This allowed me to take advantage of opportunities that would not have been possible otherwise,” continued Dr. Babar. “With hard work and dedication, I know my children can

achieve anything they set their minds to, beginning right here in Carteret.”

Dr. Babar is an active member of the Carteret Islamic Center and has organized multiple fundraisers for victims of natural disasters. Recently he organized a medical relief mission to Bangladesh to serve the Burmese Rohingya refugees.



Are you a Carteret historian?

Q1: In what year did Burger Express first open in Carteret?

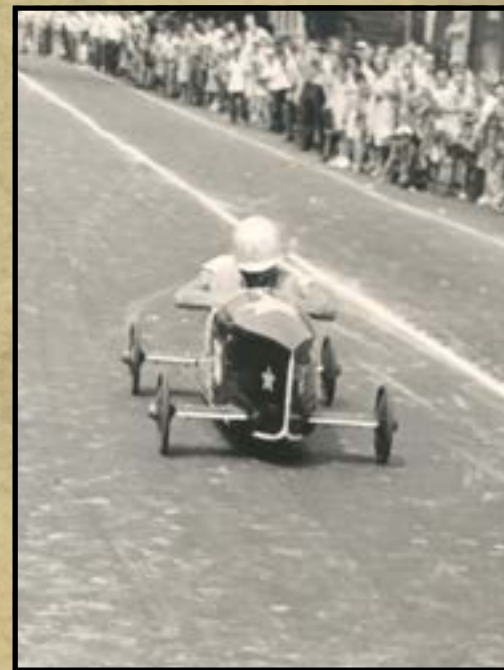
Q2: What introduction to Carteret’s park system won a Municipal Engineering Award in 2007?

Q3: Who is the only living Carteret resident to have served the public at both the local and county levels of government?

Answers to above questions will appear in the next issue.

Answers to last issue:

Q1: Carteret’s Centennial Celebration Q2: The Yeshiva Gedola Q3: NASDAQ OMX Group



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Carteret has its own Snapchat Geo-filter! Carteret Geo-filter is a special overlay for snaps that can only be accessed in Carteret. Whether you are a resident or a visitor, it is a fun way to share where you are with your friends.

